

# BOOST<sup>SM</sup>

Build Operational Opportunities with Strategic Tools



## OUTREACH THAT INSPIRES RESULTS

Let Outreach Process Partners, LLC help you achieve your mission. Our services get measurable results for improving communications, aligning vision/mission, performance improvement and program recognition.

**ASK ABOUT OUR MULTI-PACKAGE DISCOUNTS.**

Contact: Amanda Smith 888-677-0101 x 759 or [Amanda@opp-llc.com](mailto:Amanda@opp-llc.com)

### BOOST

#### Bootcamp

\$23,600

**Internal Fitness** - We'll help you to align your internal mission/vision. Our team's efforts will re-energize your staff and assist in a more focused staff performance.

WOSB NAICS 541613:HR

### BOOST

#### Public Perception

\$38,200

**Loved by ALL** - Our team will help you understand how your Agency or Program is viewed by stakeholders and the public. From there, we'll work to prioritize your outreach to maximize results.

WOSB NAICS 541820: PR

### BOOST

#### Tableau

\$23,150

**See It, Achieve It** - Gain insights and drive performance improvements with Tableau. Our automated cross platform data visualization saves time and provides near real-time performance information.

WOSB NAICS 518210: Data Processing, Hosting Services

### BOOST

#### PMO - 1

\$21,960

**Communicate Excellence** - We'll strategically review your Agency's formats and templates to create consistency and save money. Our team will work to ensure your Agency/Program has consistent messaging and images to ensure recognition.

WOSB NAICS 541611: Admin Mgmt & Consulting Services

### BOOST

#### PMO - 2

\$29,400

**Streamline & Standardize** - Process is our middle name. We'll work with you to confirm all team members are following proper procedures and identify process bottlenecks. We'll drive efficiency to maximize Agency/Program resources.

WOSB NAICS 541611: Admin Mgmt & Consulting Services



## INNOVATE. CREATE. ENGAGE.

Outreach Process Partners, LLC (OPP) is a technology savvy strategic communications firm that brings your Agency or Program customized, targeted services that are far more valuable than the price point. Put our experience to work for you.

Contact **Amanda Smith**, 888-6770101 x759 or [Amanda@opp-llc.com](mailto:Amanda@opp-llc.com) for details and package-pricing discounts.

### ABOUT OPP

Established in 2005, OPP specializes in outreach communications for various government agencies and prime contractors. We understand the importance of effective, integrated communication in ensuring a project or program’s success.

We specialize in the “listening” side of strategic communications--through social media/media monitoring, web/data analytics, focus groups, surveys and interviews. Better listening enables more responsive and tailored messaging that gets results. We help our clients understand where their stakeholders are coming from and what impact their communications has on their performance. Better communication enables documented goal attainment and measurable ROI.

Our team includes skilled writers, editors, graphic designers, illustrators, videographers, producers, data analysts, web developers, database programmers, facilitators, meeting planners, survey technicians, project managers, strategist planners, and social media experts.

Our BOOST<sup>SM</sup> product suite is designed to assist our public sector clients improve performance.

### OPP’S CLIENTS HAVE RECEIVED VARIOUS AWARDS FOR THEIR OPP-SUPPORTED INITIATIVES.



### OUR WORK WITH CLIENTS

Our diverse team of communications professionals includes focus group facilitators, crisis communications strategists, writers, editors, graphic designers, meeting/conference planners, web developers, and video producers. OPP invests in innovative technology to ensure our team is equipped with the right tools to manage information and work efficiently.

We have assisted Federal, State, Tribal and Local agencies and programs achieve their mission. Some of our satisfied clients include:

