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STEM Program Reaches Over 70 Girls in Anne Arundel County School District
Sixteen Elementary Schools Participated in Hands-On Career Exploration Event

Annapolis, MD, December 9, 2015 – More than 70 teacher-nominated fourth-grade girls and their families experienced a hands-on approach to future careers with the STEM conference hosted by Anne Arundel Community College last weekend.

Outreach Process Partners, LLC served as one of the sponsors for the event which was presented by the American Association of University Woman (AAUW) and Anne Arundel County Public Schools to encourage girls to ‘Stretch Your Brain and Make a Difference’.

“When I was a 4th grader in the 1970s, I remember looking at the ‘Women’s Jobs’ and ‘Men’s Jobs’ section of the Washington Post and asking my Mom, ‘why can’t I do those (men’s) jobs?’” said Janice Roper-Graham, President of OPP. “Every one of the women-led STEM presentations would have been on the men’s side back then. It’s exciting to see how far we’ve come.”

Most STEM (Science Technology, Engineering & Math) conferences and groups focus on girls in secondary education. Reaching a younger audience was appealing because beyond the fourth grade, students begin to show preferences for STEM, said Dr. Judith MacGregor, AAC-AAUW STEM Coordinator.

“We wanted to demonstrate that STEM is fun, exciting and offers great opportunities,” she said.

The half-day conference included topics from eight STEM areas all led by female practitioners. Each student participated in three of the hands-on activities that fostered deeper learning. The AACPS offered the students and their families a Spanish language interpreter so that none of the details and exciting information was lost under a language barrier.

Key note speaker for the event was Marcelle Lee, Co-founder, Fractal Security Group. Her topic #TechGirls Wanted. Speakers, panelists and moderators are all well-established experts in their fields.

In addition to the activities, discussions and lectures, the participants were encouraged to leave an experience remembrance on the group mural.

“Based on extremely positive feedback, future programs are definitely under consideration,” MacGregor said.



Participants trying to “flink” a piece Styrofoam and some weights



Beth Waitkus (U.S.N.A.) with three STEM Participants

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We take a technology-savvy approach that enables our clients to stay abreast of stakeholder views and develop tailored messaging that results in measurable achievement of our client's objectives—often at a reduced cost over what previous firms charged for similar or even less service. OPP is passionate about helping our clients' achieve their public service mission. And we are committed to giving back. OPP donates 5% of all net profits to charity.

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